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Celebrating Excellence at the 6th Northern University Convocation

The 6th Northern University Convocation held on October 22, 2023, was a momentous occasion that highlighted the academic successes of numerous graduates. The Department of Business Administration also known as NUB Business School stood tall among them, with a remarkable presence and notable accomplishments that deserve recognition.



The convocation was graced by eminent personalities from the Government of the People's Republic of Bangladesh. Mr. Mohibul Hasan Chowdhury, MP, Deputy Minister of the Ministry of Education, represented His Excellency Mohammed Shahabuddin, the honorable President of Bangladesh and Chancellor of the University. Dr. Mashiur Rahman, the Economic Affairs Advisor to the Honorable Prime Minister of Bangladesh, delivered an inspiring address as the Convocation Speaker. Professor Dr. Biswajit Chanda, a distinguished Member of the University Grants Commission of Bangladesh, added to the grandeur of the ceremony as a Special Guest.

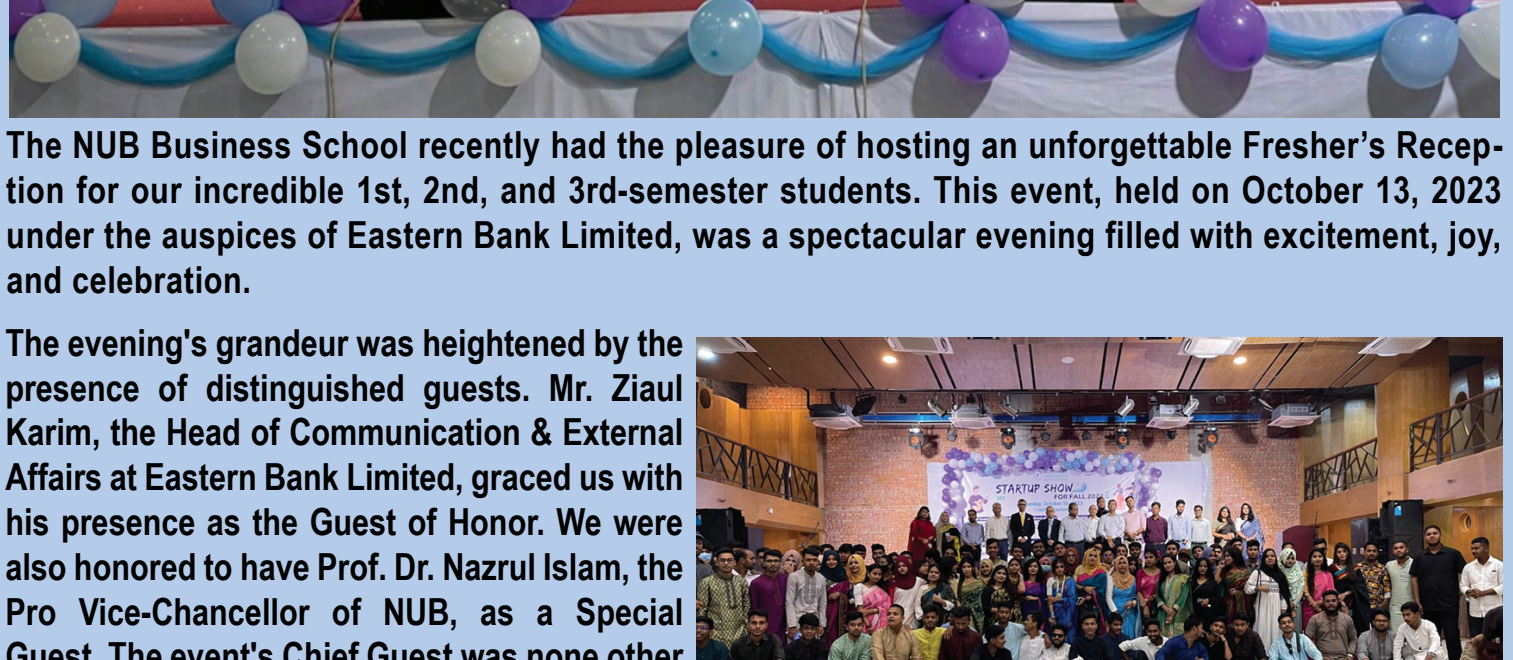
A total of 3,600 students walked across the stage to receive their degrees, marking a significant milestone in their academic journey. Among them, the Department of Business Administration took center stage, with 295 students earning their well-deserved degrees. Within the department, there were 198 graduates from the Bachelor of Business Administration (BBA) program and 97 from the Master of Business Administration (MBA) program. This achievement demonstrates the department's commitment and dedication to generating well-prepared and qualified graduates for the fast-paced, dynamic world of business.



Two stars shone brightly amidst the graduates from the Department of Business Administration. Rifat Ara, a graduate from the MBA program, received the prestigious Chancellor's Award for her outstanding academic performance and remarkable contributions to the department. Her accomplishments have been a great example for her classmates and future students. Selim Hussain, a graduate from the MBA program, was awarded the Vice-Chancellor's Award for his exceptional skills and commitment to excellence.

As we commend the achievements of Rifat Ara and Selim Hussain, let us also acknowledge the tireless efforts of the department's faculty and staff, who have played a crucial role in shaping the future of these outstanding graduates. Together, they have contributed to making the Department of Business Administration at Northern University a beacon of excellence. The 6th Northern University Convocation was a celebration of academic excellence, and the Department of Business Administration played a pivotal role in its success.

Fresher's Startup Show: A Day of Celebration and Unity



The NUB Business School recently had the pleasure of hosting an unforgettable Fresher's Reception for our incredible 1st, 2nd, and 3rd-semester students. This event, held on October 13, 2023 under the auspices of Eastern Bank Limited, was a spectacular evening filled with excitement, joy, and celebration.

The evening's grandeur was heightened by the presence of distinguished guests. Mr. Ziaul Karim, the Head of Communication & External Affairs at Eastern Bank Limited, graced us with his presence as the Guest of Honor. We were also honored to have Prof. Dr. Nazrul Islam, the Pro Vice-Chancellor of NUB, as a Special Guest. The event's Chief Guest was none other than Prof. Anwar Hossain, our esteemed Vice-Chancellor. Prof. Dr. Nazmul Ahsan Khan, the Dean of the Faculty of Business of NUB, took charge as the Session Chair, adding a touch of academic excellence to the evening. The overall program was supervised and organized by Assistant professors MD Abdul kader and Khairul Alam of Department of Business Administration.



A highlight of the evening was the mesmerizing cultural program that was organized and executed with great finesse. Nusrat Jahan Dina, Kaniz Fatema Annona, Tondra Rahman, and Prottasha Paul, all talented lecturers worked tirelessly to ensure the success of the cultural segment. The performances, featuring students from the 5th trimester and onwards, were a true testament to the talent and vibrancy that exists within our student body.

The evening's Cultural Program was a diverse showcase of talents. It included captivating dance performances that left the audience in awe, melodious songs that tugged at heartstrings, a spectacular ramp show that displayed our students' charisma, and entertaining advertisements that added a touch of humor and creativity to the event.

The entire event was orchestrated with precision and dedication by the NUB Business School team, who deserve a round of applause for their exceptional efforts. The reception not only celebrated the arrival of new students but also highlighted the camaraderie and unity that defines our academic community.

As the students begin their journey in the world of business and commerce, this event serves as a reminder that learning is not limited to the classroom. NUB Business School fosters an environment where students can grow not only academically but also as well-rounded individuals, and the Fresher's Reception is a perfect embodiment of that philosophy.

The Fresher's Reception was not just a welcome party; it was a demonstration of the passion and commitment that define NUB Business School. The NUB Business School family extends its best wishes to our new students as they embark on this exciting journey.

NUB Business Futsal Tournament 2023



The NUB Business School and Business Entrepreneurship and Leadership Club (BELC) proudly hosted the jersey unveiling event for the Futsal Football tournament. The event marked an exciting milestone in the tournament's preparation, with the participation of six enthusiastic teams from the NUB Business School community. The unveiling took place on 1st October in front of the Business School lobby and generated significant buzz among students and staff.

The honorable Vice Chancellor, Pro-Vice-chancellor, Dean NUB Business School, Registrar, BEL Club Moderator, coordinators of BBA and MBA Program, and other faculty members, along with team members, were present at the program.

Six teams competed in the tournament, each representing different groups within the NUB Business School, fostering a sense of camaraderie. The main attraction was the unveiling of the team jerseys, each featuring unique designs and colors reflecting their identity and spirit. The jerseys were proudly displayed, and participants donned them with pride, showcasing their commitment to the tournament. The event showcased the strong sense of community and camaraderie within NUB Business School, which undoubtedly contributed to the tournament's success. The NUB Business School and Business Entrepreneurship and Leadership Club thanked Lamp Post: Sayem's Kitchen for being the official partner of this tournament.

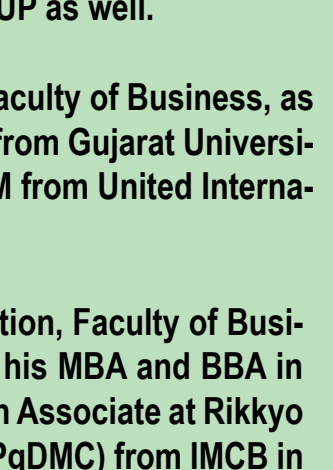
NUB Business School's BELC Honors Teachers on International Teacher's Day



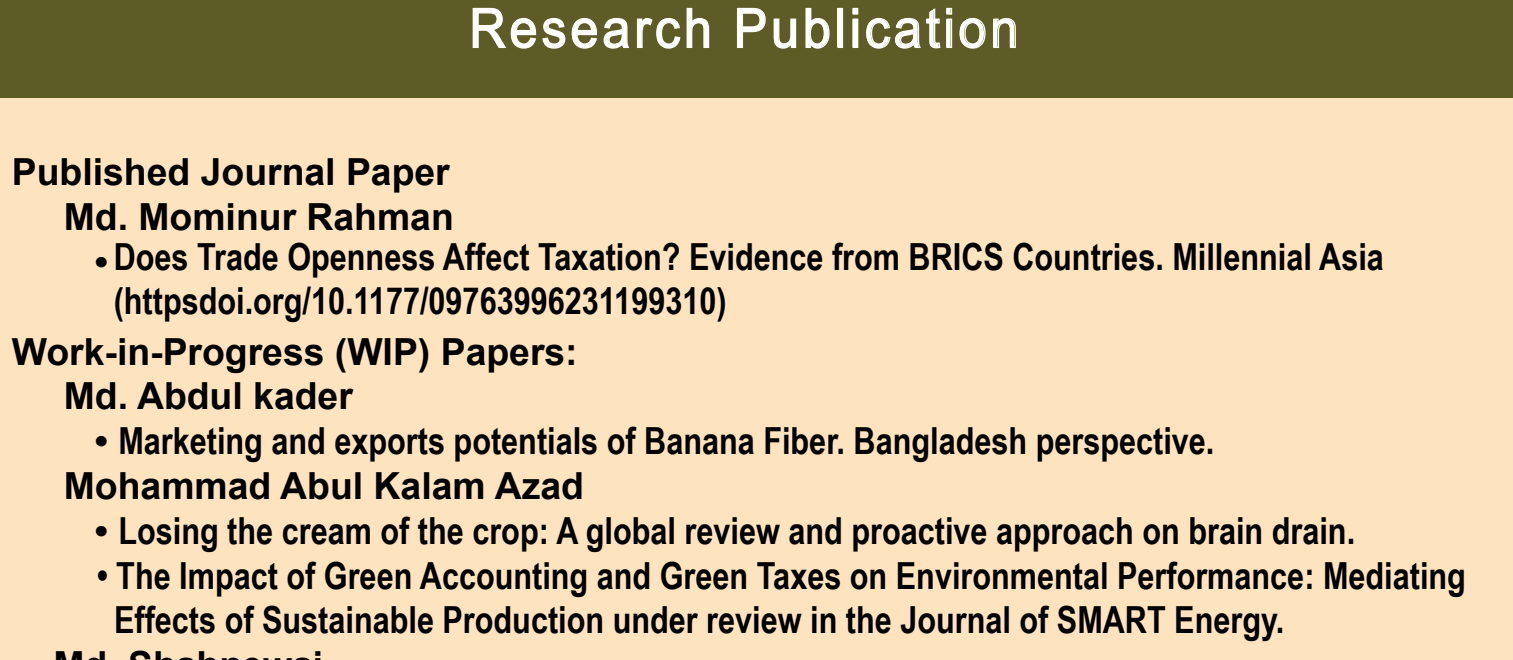
NUB Business School celebrated Teacher's Day with a ceremony organized by the Business Entrepreneur and Leadership Club (BELC). The event marked International Teacher's Day and was graced by the presence of Professor Dr. Nazmul Ahsan Khan, Dean of the Faculty of Business (FOB). The festivities commenced with a cake-cutting ceremony and were attended by several distinguished individuals, including Head of DBA, Professor Dr. Maruf Islam, Mr. Khairul Alom, Club Moderator, Mr. Abdul Kader, BBA Coordinator, Mr. Tawfik S. Ali, MBA Coordinator and other esteemed faculty members of FOB. A substantial number of students also enjoyed the occasion.

NUB Business School's Ambassador Quest and Grooming Session

In November, the NUB Business School will be unveiling its chosen department ambassadors. To prepare interested students for this role, a grooming session was held on October 26, 2023, with the participation of the Dean of the Business and other faculty members. During this session, the Dean and other faculty members provided insights into the rules, guidelines, and words of motivation for the prospective ambassadors.



Upcoming Events in the Month of November



The NUB Business School has a series of exciting activities planned for October leading up to November. On November 6, there will be an ambassador's recruitment event, followed by a career counseling session on November 9. November 17 will see a delightful food festival, and on November 19, there will be a talent hunt competition for college students. The month will conclude with a grand graduation dinner on November 22. In addition to these events, there are more exciting activities to come.

Joining of New Faculty Members

- Ms. Tondra Rahman joined the Department of Business Administration, Faculty of Business, as a Lecturer on September 30, 2023. She holds an MBA in HRM from Bangladesh University of Professionals (BUP) and previously completed her BBA in Management at BUP as well.
- Ms. Prottasha Paul joined the Department of Business Administration, Faculty of Business, as a Lecturer on October 4, 2023. She earned her M.Com in Business Statistics from Gujarat University, under the ICCR scholarship scheme. She also holds an MBA in HRM from United International University (UIU) and a BBA in Finance & Marketing from UIU.
- Mr. Suntu Kumar Ghosh joined the Department of Business Administration, Faculty of Business, as an Assistant Professor on September 30, 2023. He completed both his MBA and BBA in Marketing from Dhaka University. He previously served as an Invitee Research Associate at Rikyo University in Tokyo, Japan. Additionally, he holds a Post Graduate Diploma (PgDMC) from IMCB in association with SEDF.

Research Publication

- Published Journal Paper**
Md. Mominur Rahman
- Does Trade Openness Affect Taxation? Evidence from BRICS Countries. Millennial Asia (<https://doi.org/10.1177/09763996231199310>)
- Work-in-Progress (WIP) Papers:**
Md. Abdul kader
- Marketing and exports potentials of Banana Fiber. Bangladesh perspective.
 - Mohammad Abul Kalam Azad
 - Losing the cream of the crop: A global review and proactive approach on brain drain.
 - The Impact of Green Accounting and Green Taxes on Environmental Performance: Mediating Effects of Sustainable Production under review in the Journal of SMART Energy.
- Md. Shahnawaj
- Impact of environmental disclosures on firm's performance : Evidence from an emerging economy
- Prattasha Paul
- A Comparison Study regarding knowledge of Functional food: India Vs Bangladesh.
- Md. Mominur Rahman
- Unveiling the nexus between environmental management accounting and ESG performance: Evidence from Bangladesh

Participation in a Conference



The International Conference on Accounting Educators was hosted by the Institute of Cost and Management Accountants of Bangladesh (ICMAB). Among the attendees were faculty members Md. Mominur Rahman and Md. Shahnawaj from the Department of Business Administration, Faculty of Business at Northern University Bangladesh (NUB). ICMAB commended NUB for their active participation and contributions to the conference. Mr. Suleman Khan, the Secretary of the Secondary and Higher Education Division within the Education Ministry, Government of the People's Republic of Bangladesh, graced the conference's inaugural session as the chief guest.

Newsletter Team

The Newsletter is a group effort. We rely on the input and contributions of faculty members and other individuals to provide all the content on this platform. Mr. Suntu Kumar Ghosh and Ms. Prattasha Paul coordinate the creation of the newsletter under the guidance of Professor Dr. Nazmul Ahsan Khan, the Dean of the Faculty of Business (FOB), and Professor Dr. Maruf Islam, the Head of the Department of Business Administration.

Contact Us
NUB Business School

111/2 Kawlar
Jame Masjid Road, Ashkona,
(Near Hajj Camp) Dakshinkhan, Dhaka 1230

www.nub.ac.bd
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