

LOW PRICE EDITION

Person
Education
Asia

Managerial Economics

*H. Craig Petersen
W. Cris Lewis*

FOURTH EDITION

Managerial Economics

H. Craig Petersen

Utah State University

W. Cris Lewis

Utah State University



Copyright © 1999 by Pearson Education, Inc.
This edition is published by arrangement with Pearson Education, Inc.

All rights reserved. No part of this publication may be reproduced, stored in a database or retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise without the prior written permission of the publisher.

ISBN 81-7808-530-5

First Indian Reprint, 2001

This edition is manufactured in India and is authorized for sale only in India, Bangladesh, Pakistan, Nepal, Sri Lanka and the Maldives.

Published by Pearson Education (Singapore) Pte. Ltd., Indian Branch, 482 F.I.E. Patparganj, Delhi 110 092, India

Printed in India by Saurabh Print O Pack.